

# FEEDBACK

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## NEW PROGRAM YEAR, NEW LOOK

Welcome back for the 2009-2010 APICS Milwaukee Program Year! Hopefully we grabbed your attention with the new look of our newsletter, *Feedback*. We are constantly looking for better ways to bring you information and keep you up to speed on what's happening in the chapter and we realize that *Feedback* is an integral part of that.

Here are some of the new points of interest in the revamped *Feedback*:

- Our most important news for the month is on the front page of *Feedback*,

be sure to read the articles here each month to get the latest and greatest!

- As we continue to focus on the future of our profession, we now have a section of *Feedback* dedicated to our Student Chapters and student-related news.
- To make it a little easier for you to find what you're looking for, we now have a box under the Table of Contents for special points of interest in this month's edition of *Feedback*, check it out.

- We want to share your story! This year we are adding a new feature called "I Am APICS". If you would like to share why you value APICS, email [newsletter@apicsmilw.org](mailto:newsletter@apicsmilw.org).

Keep checking back for more information and new features, our goal is to keep this publication current and lively! If you have information you would like to submit for publication in *Feedback*, contact us via email at [newsletter@apicsmilw.org](mailto:newsletter@apicsmilw.org).

Welcome back for another value-added year with APICS Milwaukee!

## MANUFACTURING GOES FUTURISTIC...AND GREEN

On September 23, APICS Milwaukee members can get a glimpse of the future and how MATC's Center for Energy Conservation and Advanced Manufacturing (ECAM) is helping people and companies compete and thrive in a global economy.

center at MATC Oak Creek Campus is designed to answer the competitive challenges facing manufacturers in greater Milwaukee.

This exciting evening will begin with a tour of the state-of-the-art facility followed by an appe-

tizer networking session to discuss ideas and concepts seen on the tour and finally, MATC staff behind ECAM will address the group.

For more information and times, go to [www.apicsmilw.org](http://www.apicsmilw.org) and click on Calendar.

## SPECIAL POINTS OF INTEREST:

- **STUDENTS** now have a dedicated section in *Feedback*! Check out Page 3
- If you're interested in our **BREAKFAST ROUNDTABLE**, there is more information on Page 2
- **LINK** with APICS Milwaukee on LinkedIn-see page 6!
- Keep an eye out for **EDUCATIONAL OPPORTUNITIES** throughout *Feedback*

### Educational Opportunity

This new, \$9 million, 34,000 square-foot applied technology



**FROM THE PRESIDENT**

Welcome to the new 2009-2010 Program Year. Now that the summer has ended, we need to set our sights on the future. For those that are interested in advancing your horizons, there are classes and meetings starting in September:

- September 9th Certified Supply Chain Professional (CSCP)
- September 12th Basics of Supply Chain Management, the Core of the CPIM Program
- September 23rd MATC ECAM Tour - Energy Conservation and Advanced Manufacturing

This is just a start of what is going to be a great year for our members; the Board of Directors has been working hard over the last few months and our schedule is set for most of the program year.

At our annual transition meeting, we welcomed new Board members Natasha Steenbergen, Shawn Duffy, Bob Lichtfuss, Dan Cobian, and John Weber. This year's board has a diverse blend of seasoned members and the fresh ideas and talent of the new volunteers. I am excited to see what is accomplished in this program year.

I would also like to thank Pat Bergmann and Alaine Ingram who served the chapter for a number of years and will be missed.

I would like to ask for your input. The chapter will be sending out a e-survey in the near future to find out what your interests are for future events. Please fill out the surveys when received.

Hope to see you at the MATC ECAM Tour September 23rd.



***Gregory L. Whalen***  
***CPJM CLA CLT***  
***Chapter President***

**APICS Milwaukee 2009-2010 Board of Directors**

President	Gregory Whalen CPIM	president@apicsmilw.org
President Elect	Bill Fitzpatrick CPIM	president.elect@apicsmilw.org
Past President	Joanna Vanderhoef	past.president@apicsmilw.org
Treasurer	Bridget Lazlo CSCP, CPIM	treasurer@apicsmilw.org
Secretary	Bruce Landay CPIM, CIRM, CSCP	secretary@apicsmilw.org
Director of Programs	Sue Dunn	programs@apicsmilw.org
Director of Membership & Customer Relations	Shawn Duffy CPA	membership@apicsmilw.org
Co-Director of Education and Certification	Virginia Rosales	education1@apicsmilw.org
Co-Director of Education and Certification	Bob Lichtfuss	education2@apicsmilw.org
Director of Marketing	Kurt Horner CPIM	marketing@apicsmilw.org
Director of Website	Bruce Landay CPIM, CIRM, CSCP	website@apicsmilw.org
Director of Public Relations	Natasha Steenbergen, CPIM	public.relations@apicsmilw.org
Director of Student Relations	Justin Fluegel CPIM	student.relations@apicsmilw.org
Director of Newsletter	Joanna Vanderhoef	newsletter@apicsmilw.org
Director at Large	Gary Kerslake	at.large@apicsmilw.org
District Representative	Diane Miderski	region.rep@apicsmilw.org
Job Bank	Gregory Whalen CPIM	job.bank@apicsmilw.org

**ADD A DASH OF APICS TO YOUR BREAKFAST**

Have you been looking for an opportunity to plug into APICS on a different time schedule and format than our monthly PDMs? We are once again offering our APICS Breakfast Roundtable.

**Educational Opportunity**

The roundtable breakfast setting-a small group of people sharing ideas, opinions and strategies related to a

particular topic, continues to thrive with members dedicated to its quality and timeliness. Topics are selected by the group as a whole based on issues and trends they are seeing in the workplace and beyond. The intimate nature of the group fosters a collaborative atmosphere focused on particular areas of discussion.

While there is no cost to attend the event, each member

is responsible for their meal costs. Attendance is worth 1 certification maintenance point.

Information on this month's roundtable is both at right and on our website [www.apicsmilw.org/events](http://www.apicsmilw.org/events). If you have questions, please contact Janice DeCaluwe at [Janice.decaluwe@zero-sone.com](mailto:Janice.decaluwe@zero-sone.com) or Fred Kindelberger at [fkindelberger@orion-corp.com](mailto:fkindelberger@orion-corp.com).

**APICS Roundtable Breakfast**

**Date**  
Tuesday, Sept 8  
**Time**  
7:30 am  
**Location**  
The Original Pancake House  
16460 W Bluemound Rd  
Brookfield  
**Topic**  
Shipping & Transportation Issues

**INTERESTED IN HELPING YOUR CHAPTER?**

If you have an interest in either **Website Maintenance** or **Public Relations** and would like to donate a few hours of your time a month to APICS, we need your help. We are looking for a new Website Director for the 2010-2011

Program Year now to ensure a smooth transition. This position requires creativity more so than technical skills. For more information, contact Bruce Landay at [web-site@apicsmilw.org](mailto:web-site@apicsmilw.org). Our Public Relations staff is also in

need of an additional member to compile information for release to membership and the public. This entails internet research as well as making contacts via phone and email. The average time commitment is two hours per

month. No specific writing skills are necessary. For more information, contact Director of Public Relations Natasha Steenbergen at [public.relations@apicsmilw.org](mailto:public.relations@apicsmilw.org)

**STUDENT-FOCUSED PDM IN OCTOBER!**

Milwaukee Chapter of APICS currently is planning a student-focused PDM on October 13 – further details as the event is planned. Currently we have three speakers arranged to provide a panel format to discuss resume writing and interviewing tips, networking, and social media marketing.

While this is an event meant

to generate interest within the student area, any professional members interested in picking up some tips or wishing to meet future co-workers

**Educational Opportunity**

are welcome to attend. In effort to allow equal participation amongst the student

chapters the event will be held in the Delafield area.

Keep an eye out for more information in the Student Corner of upcoming editions of *Feedback!*

**Student Corner**

Welcome to the Student Corner! As student members of APICS, this is your area to come for information on upcoming student-related events and news, and to share what's going on at your school with the rest of the chapter. For more information about submitting content, contact Director of Student Relations Justin Fluegel at [student.relations@apicsmilw.org](mailto:student.relations@apicsmilw.org).

**Upcoming Student Events**

10/13/09 Student PDM

11/10/09 APICS Milwaukee PDM @ Marquette University

2/12/2009-2/13/2009

District Student Case Competition in IL

**EDUCATION AND CERTIFICATION HOTZONE**

Fall 2009 Course Schedule

**FALL 2009 CPIM**

- **Basics of Supply Chain Management**  
September 12 and September 19
- **Master Planning of Resources**  
October 3 and October 10
- **Detailed Scheduling and Planning**  
October 24 and October 31
- **Execution and Control of Operations**  
November 14 and November 21
- **Strategic Management of Resources**  
December 5 and December 12

**FALL 2009 CSCP**

- September 9, 16, 23, 30
- October 7, 14, 21, 28
- November 4, 11, 18, 24
- December 2

**FALL 2009 FUNDAMENTALS OF PRODUCTION AND INVENTORY CONTROL**

- November 4, 11, 18
- December 2, 9

**LOOKING FOR MORE INFORMATION ON CLASSES AND CERTIFICATIONS?**

For a full description of courses, visit our website at [www.apicsmilw.org/education](http://www.apicsmilw.org/education).

To register for classes, please contact our education partner Waukesha County Technical College (WCTC) at 262-695-6576 or [cctmatrix@wctc.edu](mailto:cctmatrix@wctc.edu).

If you have questions regarding class offerings or which certification might be best for you to pursue, contact one of our Co-Directors of Education: Virginia Rosales at [education1@apicsmilw.org](mailto:education1@apicsmilw.org) or Bob Lichtfuss at [education2@apicsmilw.org](mailto:education2@apicsmilw.org).

Finally, don't forget that after receiving your certification, it

is critical to maintain that knowledge base through various other educational opportunities. Chapter events such as PDMs or volunteering on your local Board are simple ways to keep your certification up to date. Visit [www.apics.org/certification/maintenance](http://www.apics.org/certification/maintenance) for more information.

**Educational Opportunity**

**New!**

**Lean Enterprise Course**

Reserve your spot!

October 8 & 22

November 5

December 3

Visit

[www.apicsmilw.org](http://www.apicsmilw.org)  
for more information!

**CERTIFICATION UPDATE**

As you well know, APICS certifications, both CPIM and CSCP, are recognized worldwide as standards of professional excellence and quality within the manufacturing and

service industries. To stay on the forefront of the operations management body of knowledge, it is necessary to keep certification material relevant and cutting edge. To

that end, look for rewrites and/or redesigns of CPIM DSP and SMR in 2009 and of ECO and MRP in 2010. CSCP will also undergo a minor update in 2010.

## FACES IN THE CROWD

You may not know it but you have the opportunity to meet and collaborate with individuals from industry leading companies nearly every month. Professional Development Meetings (PDMs) are excellent opportunities to network with individuals at the forefront of operations management. Take a look at the list of companies represented at our last PDM, we hope to see your company!

- KHS USA Inc
- Cooper Power Systems
- Waukesha Engine
- Vulcan Industries
- Orion Systems Intl
- Phoenix Products
- Brady Corporation
- Harley-Davidson
- Suby Von Haden & Assc
- Generac Power Systems
- InSinkErator
- Wacker Neuson
- Rexnord Gear Products
- P&H Mining
- Perlick Corporation
- Viasystems
- ABB
- HB PerformanceSystems

## LOOKING TO LINK?

Are you one of those people that thinks social networking is just for kids on Facebook? Thanks to the internet and other technological advances, social networking is spreading like wildfire in response to the desire for quick and cost-effective communication and on-demand information.

Seeing that Facebook may be regarded as a less profes-

sional means of communicating with others across the country and the world, LinkedIn has become the place to go for professionals looking to make connections with other professionals.

### Educational Opportunity

At APICS Milwaukee, we have seen the trend grow quickly over the past year and we are

actively using it as a tool to connect with members and pass along opportunities.

The process of creating an account is very simple and only takes a few minutes. Once you have completed your profile, you're ready to be connected to millions of professionals around the world! There are also opportunities for smaller group discussions and job postings.



For news, events, job postings and industry discussions, join the APICS and APICS Milwaukee Groups on LinkedIn!  
[www.linkedin.com](http://www.linkedin.com)

## CURRENT JOB POSTINGS

Are you looking for a new career opportunity? Check out the APICS Milwaukee Job Board. Also, keep in mind that APICS will extend your membership for six months if you are unemployed. This benefit can be used three times for a total of 18 months of extended benefits. In the mean time, we're here

to help! Keep networking (LinkedIn is a great way to do so!) and attending PDMs. Current postings on the Job Board are to the right, for more information, visit [www.apicsmilw.org/jobs/jobboard](http://www.apicsmilw.org/jobs/jobboard).

- ERP SAP Manager
- Demand Planning Mgr
- Production Planner
- Supply Chain Warehouse Manager
- Senior Director of Operations
- Production Control Mgr
- Manager-Manufacturing Operations

## APICS MILWAUKEE

PO Box 26001  
Wauwatosa, WI 53226-0001

[www.apicsmilw.org](http://www.apicsmilw.org)  
[www.apicsgreatlakes.org](http://www.apicsgreatlakes.org)  
[www.apics.org](http://www.apics.org)



**COME FOR THE EDUCATION, STAY FOR THE NETWORKING**

APICS is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources and worldwide network of accomplished industry professionals.



Check out page 39 of the latest APICS magazine for news out of UW-Whitewater!

### **DON'T MISS THESE UPCOMING PROFESSIONAL DEVELOPMENT MEETINGS!**

<b>Wednesday, September 23</b> MATC Energy Conservation and Advanced Manufacturing (ECAM) Tour MATC Oak Creek 4:00 pm	<b>Tuesday, November 10</b> Joint Meeting with Institute of Supply Management (ISM) Marquette University 5:00 pm	<b>Thursday, January 21</b> Blood Center of Wisconsin Lean Case Study Location TBD 5:00 pm
<b>Thursday, October 8</b> P&H Mining Plant Tour P&H Mining National Ave 2:30 pm	<b>Thursday, December 10</b> Extreme Networking and Holiday Party! Charcoal Grill New Berlin 5:00 pm	<b>Thursday, February 11</b> Joint Meeting with Society of Manufacturing Engineers (SME) Machine Shed Pewaukee 5:00 pm



**Educational Opportunity**