

# FEEDBACK

OCTOBER 2009

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## UW-WHITewater USING SUPPLY CHAIN FOR THE GREATER GOOD

If you haven't had an opportunity to read the September/October issue of *APICS* magazine, be sure to take a look. While *APICS* magazine carries valuable and informative articles by practitioners and other industry experts month after month, this issue contained something very special for the Milwaukee chapter. The article on page 39 entitled "Supply Chain for the Greater Good" features University of Wisconsin-Whitewater professor of operations and supply chain management and APICS Student Chapter Advisor Sameer

Prasad Ph.D. and the work he has done to bring supply chain practices, things we commonly think of in manufacturing facilities or as part of highly complex corporate supply chains, to impoverished citizens in India.

The article highlights how Prasad created and applied a supply chain model to provide care to at risk children. It also documents how, working with a group of university students, Prasad has developed a forecasting system that uses western supply chain concepts to aid various groups of low-

income small business owners in rural India.

Past APICS Milwaukee President, Joanna Vanderhoef, who helped to bring this story to *APICS* magazine, said, "It's inspiring to see how we can use our technology and skills to not only make the companies we work for better, but to help others have a better quality of life. This story is a testament of all that is good about APICS: sharing our body of knowledge, engaging the future of operations management and lending a hand to others."

## SEE QUICK RESPONSE MANUFACTURING AT WORK!

Join APICS Milwaukee on October 8 for a tour of P&H Mining Equipment facilities and learn how P&H has implemented Quick Response Manufacturing

### Educational Opportunity

(QRM) in a highly-customized, engineered-to-order, low-volume environment. A key aspect of Quick Response Manufacturing is Paired-cell Overlapping Loops of Cards with Authorization (POLCA), an

alternative to Kanban for cellular layout. Trials and victories will be shared, as well as, tips for removing "white space" in your company.

Guest speakers following the tour include: Brenda Hanamann CPIM, Vice President, Milwaukee Operations; Bob Mueller, Manufacturing Product Manager and Kathy Pelto CPM CPIM, Project Manager and certified QRM instructor.

Be sure to mark your calendars as registration for the tour begins at 2:15. Please note that

shoes with a closed toe and heel will be required and safety glasses and ear plugs will be required in certain areas. If you do not have safety glasses or ear plugs, they will be provided. Don't miss this opportunity to see part of why P&H Mining Equipment products are recognized as the most rugged, reliable and productive in worldwide mining industry.



**P&H MINING EQUIPMENT**  
A Joy Global Inc. Company

## SPECIAL POINTS OF INTEREST:

- Hey **STUDENTS!** Have you ever thought, "College, then what...?" Check out the Student Corner on Page 3
- If you're interested in our **BREAKFAST ROUND-TABLE**, information is on Page 3
- See Page 5 for more information about members of our **BOARD OF DIRECTORS**
- Keep an eye out for **EDUCATIONAL OPPORTUNITIES** throughout *Feedback*

**FROM THE PRESIDENT**

With summer over, we are getting back in to the swing of things and here in the Milwaukee chapter, our program year is underway and certification classes have already begun. While it may be too late to enroll in CSCP or CPIM classes for the fall, the next session will start later this winter.

If you would like to learn more about the curriculum of the courses and the value of CSCP or CPIM certification, be sure to check out our informational breakfast at Waukesha County Technical College on December 3.

APICS has also introduced a new Lean Enterprise workshop comprised of 7 ses-

sions on a learning continuum that follows the Lean process throughout all areas of the organization from inception to sustaining the initiatives. Look for more information on this to come in the near future.

You have heard me mention the concept of realizing the value of your membership, I just wanted to list a few:

- Access to Educational Programs thru on-site or classroom setting at WCTC.
- The most effective way of extracting the most value from your membership is to attend our monthly Professional

Development Meetings, and Network with possible employers. This can help dramatically in this tough job market.

- October 8<sup>th</sup> \*\*This month's event will be a tour, meal and Presentation from P&H Industries. Make your reservation early, as attendance is limited.
- November 10<sup>th</sup> \*\* Joint Meeting with ISM (Institute for Supply Management at Marquette University (AMU) 1422 W Wisconsin
- December 10<sup>th</sup> \*\* Extreme Networking at the Charcoal Grill



- APICS in the AM Roundtable discussions (see Page 3)

Hope to see you soon,

*Gregory L. Whalen*

CPIM CLA CLT  
Chapter President

**APICS Milwaukee 2009-2010 Board of Directors**

President	Gregory Whalen CPIM	president@apicsmilw.org
President Elect	Bill Fitzpatrick CPIM	president.elect@apicsmilw.org
Past President	Joanna Vanderhoef	past.president@apicsmilw.org
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Secretary	Bruce Landay CPIM, CIRM, CSCP	secretary@apicsmilw.org
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Director of Membership & Customer Relations	Shawn Duffy CPA	membership@apicsmilw.org
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Co-Director of Education and Certification	Bob Lichtfuss	education2@apicsmilw.org
Director of Marketing	Kurt Horner CPIM	marketing@apicsmilw.org
Director of Website	Dan Cobian	website@apicsmilw.org
Director of Public Relations	Natasha Steenbergen, CPIM	public.relations@apicsmilw.org
Director of Student Relations	Justin Fluegel CPIM	student.relations@apicsmilw.org
Director of Newsletter	Joanna Vanderhoef	newsletter@apicsmilw.org
Director at Large	Gary Kerslake	at.large@apicsmilw.org
District Representative	Diane Miderski	region.rep@apicsmilw.org
Job Bank	Gregory Whalen CPIM	job.bank@apicsmilw.org

## CALLING ALL EARLY RISERS!

Have you been looking for an opportunity to plug into APICS on a different time schedule and format than our monthly PDMs? We are once again offering our APICS Breakfast Roundtable.

### Educational Opportunity

The roundtable breakfast setting—a small group of people sharing ideas, opinions and strategies related to a particular topic, continues to

thrive with members dedicated to its quality and timeliness. Topics are selected by the group as a whole based on issues and trends they are seeing in the workplace and beyond. The intimate nature of the group fosters a collaborative atmosphere focused on particular areas of discussion. For those looking for employment and interested in networking, the small group setting makes this an excellent opportunity.

While there is no cost to attend the event, each member is responsible for their meal costs. Attendance is worth 1 certification maintenance point.

Information on this month's roundtable is at right and on our website [www.apicsmilw.org/events](http://www.apicsmilw.org/events). If you have questions, please contact Janice DeCaluwe at [Janice](mailto:decaluwe@zero-zone.com). [decaluwe@zero-zone.com](mailto:decaluwe@zero-zone.com) or Fred Kindelberger at [fkindelberger@orion-corp.com](mailto:fkindelberger@orion-corp.com).

### APICS Roundtable

#### Breakfast

#### Date

Wednesday, October 14

#### Time

7:30–9:00 am

#### Location

Maxwell's Restaurant  
1005 S. Moorland Rd  
Brookfield

#### Topic

Global Sourcing-Time to Reverse the Trend Back to Domestic?

## THE SWEET TASTE OF 5S SUCCESS

Are you interested in learning more about 5S and hearing a local success story? If you are attending the Wisconsin Machine Tool Show on October 6 at Wisconsin Exposition Park, be sure to attend the

presentation by APICS Milwaukee Board of Directors member Gary Kerslake's presentation on the success local company Suzy's Cream Cheesecakes has been able to apply the principle of 5S to

make their already successful business even more successful. Using the lean technique of sorting, straightening, shining, standardizing and sustaining, Suzy's realized improved inventory man-

agement, increased throughput capabilities, increased levels of customer satisfaction and decreased operational chaos. For more information, go to [www.apicsmilw.org/events](http://www.apicsmilw.org/events).

## COLLEGE, THEN WHAT...?

APICS Milwaukee has created a panel of speakers focused on content related to College, Then What...? Three speakers will talk on:

- Resume writing and interview tips
- Social media's impact on business and
- The importance of networking.

This event will model a normal Professional Development Meeting that the Milwaukee Parent Chapter holds monthly, including network-

### Educational Opportunity

ing, dinner and educational speakers, to create a value added evening worth the few hours and nominal cost.

What a bargain!

Professional members are also invited to attend as the content will be broad based, this is a great way to hone your skills and look for high quality interns!

## Student Corner

### APICS Student PDM

#### Date

Tuesday, October 13

#### Time

5:00–8:30 pm

#### Location

Milwaukee Street Traders  
523 Milwaukee Street  
Delafield

#### Topic

College, Then What...?

### Upcoming Student Events

10/13/09 College, Then What...?

11/10/09 APICS Milwaukee PDM @ Marquette University

2/12-13/2009 District Student Case Competition in IL

**EDUCATION AND CERTIFICATION HOTZONE**

Fall 2009 Course Schedule

**FALL 2009 CPIM**

- **Basics of Supply Chain Management**  
September 12 and September 19
- **Master Planning of Resources**  
October 3 and October 10
- **Detailed Scheduling and Planning**  
October 24 and October 31
- **Execution and Control of Operations**  
November 14 and November 21
- **Strategic Management of Resources**  
December 5 and December 12

**FALL 2009 CSCP**

- September 9, 16, 23, 30
- October 7, 14, 21, 28
- November 4, 11, 18, 24
- December 2

**FALL 2009 FUNDAMENTALS OF PRODUCTION AND INVENTORY CONTROL**

- November 4, 11, 18
- December 2, 9

**LOOKING FOR MORE INFORMATION ON CLASSES AND CERTIFICATIONS?**

For a full description of courses, visit our website at [www.apicsmilw.org/education](http://www.apicsmilw.org/education).

To register for classes, please contact our education partner Waukesha County Technical College (WCTC) at 262-695-6576 or [cctmatrix@wctc.edu](mailto:cctmatrix@wctc.edu).

If you have questions regarding class offerings or which certification might be best for you to pursue, contact one of our Co-Directors of Education: Virginia Rosales at [education1@apicsmilw.org](mailto:education1@apicsmilw.org) or Bob Lichtfuss at [education2@apicsmilw.org](mailto:education2@apicsmilw.org).

Finally, don't forget that after receiving your certification, it

is critical to maintain that knowledge base through various other educational opportunities. Chapter events such as PDMs or volunteering on your local Board are simple ways to keep your certification up to date. Visit [www.apics.org/certification/maintenance](http://www.apics.org/certification/maintenance) for more information.

**Educational Opportunity**

**New!**

**Lean Enterprise Course**

Reserve your spot!

October 8 & 22

November 5

December 3

Visit

[www.apicsmilw.org](http://www.apicsmilw.org)  
for more information!

**CERTIFICATION UPDATE**

As you well know, APICS certifications, both CPIM and CSCP, are recognized worldwide as standards of professional excellence and quality within the manufacturing and

service industries. To stay on the forefront of the operations management body of knowledge, it is necessary to keep certification material relevant and cutting edge. To

that end, look for rewrites and/or redesigns of CPIM DSP and SMR in 2009 and of ECO and MRP in 2010. CSCP will also undergo a minor update in 2010.

## FACES IN THE CROWD

You may not know it but you have the opportunity to meet and collaborate with individuals from industry leading companies nearly every month. Professional Development Meetings (PDMs) are

### Educational Opportunity

excellent opportunities to network with individuals at the forefront of operations

management. Take a look at the list of companies represented at our last PDM, we hope to see your company!

- Danfoss Inc
- Milwaukee Area Technical College (MATC)
- Rexnord Gear Products
- WorkWise
- Rockwell Automation
- ABC Computer Software
- Harley-Davidson Motor Company
- Rite Hite Corporation
- Phoenix Products
- Kuster & Company
- Suby Von Haden & Associates
- ESI Consulting
- CHR Hansen Inc
- We Energies

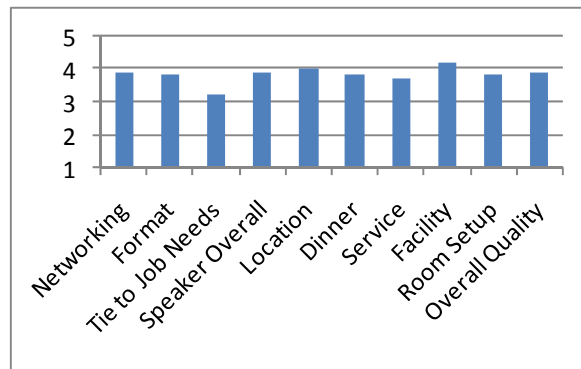
## MATC ECAM TOUR A SUCCESS!

Thank you to Milwaukee Area Technical College and the Center for Energy Conservation and Advanced Manufacturing for a successful tour and presentation!

Each month we post the ratings for the previous month's PDM in an effort to continue to put on high quality, value added presentations and events. Ratings are on a five point scale: 1 Poor, 2 Fair, 3

Average, 4 Good, 5 Excellent. We strive for excellence at all events, so please share your

feedback with Director of Programs Sue Dunn at [programs@apicsmilw.org](mailto:programs@apicsmilw.org).



## CURRENT JOB POSTINGS

Are you looking for a new career opportunity? Check out the APICS Milwaukee Job Board. Also, keep in mind that APICS will extend your membership for six months if you are unemployed. This benefit can be used three times for a total of 18 months of extended benefits. In the mean time, we're here

to help! Keep networking (LinkedIn is a great way to do so!) and attending PDMs. Current postings on the Job Board are at right, for more information, visit [www.apicsmilw.org/jobs/jobboard](http://www.apicsmilw.org/jobs/jobboard).

- Sr Sourcing Specialist
- Demand Planning Mgr
- Production Planner
- Supply Chain Warehouse Mgr
- Manager Mfg Operations
- ERP SAP Manager
- Inventory Manager
- Senior Dir of Operations
- Production Control Mgr

## APICS Milwaukee 2009-2010 Board of Directors Biographies

### President Elect:

William Fitzpatrick, CPIM  
Bill is the Operations Manager of the Motorcycle Group at HB Performance Systems, Inc. He has been a member of APICS since 2000 and is presently pursuing Certified Supply Chain Professional (CSCP) certification.

### Treasurer:

Bridget Lazlo, CPIM, CSCP  
Bridget is the President/Founder of Guardian Business Solutions, Inc. She has been serving on the board of directors for the Milwaukee Chapter since 2003, having held positions including President, Treasurer, Communications Strategy Committee, and Programs committee. Bridget has worked in production and inventory management as well as operations management including software implementations and data collection since 1981.

### Secretary:

Bruce Landay, CPIM, CIRM, CSCP  
Bruce is the Vice President of Manufacturing at Dielectric Corporation. He has been an APICS member since 1992 and has been on the Milwaukee chapter board of directors since 2006 previously serving as Director of Education and Director of Website/IT.

**Check out next month's newsletter for more biographies!**

## APICS MILWAUKEE

PO Box 26001  
Wauwatosa, WI 53226-0001

[www.apicsmilw.org](http://www.apicsmilw.org)  
[www.apicsgreatlakes.org](http://www.apicsgreatlakes.org)  
[www.apics.org](http://www.apics.org)



**COME FOR THE EDUCATION, STAY FOR THE NETWORKING**

APICS is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources and worldwide network of accomplished industry professionals.

### **DON'T MISS THESE UPCOMING PROFESSIONAL DEVELOPMENT MEETINGS!**

#### Thursday, October 8

##### **P&H Mining Plant Tour and QRM**

**Speakers:** Brenda Hanamann, CPIM, Vice President-Milwaukee Operations; Bob Mueller, Mfg Project Manager; Kathy Pelto, CPM CPIM, Project Manager and Certified QRM Instructor

##### **P&H Mining National Ave Facility**

2:30 pm

#### Tuesday, November 10

##### **Joint Meeting with Institute of Supply Management (ISM)**

**Speaker:** Steve Cassady, Director-Global Procurement, Kohler Co.

##### **Marquette University**

5:00 pm

#### Thursday, December 10

##### **Leadership Best Practices**

**Speaker:** Bob Weiss, President, RJM Consulting, LLC

##### **Charcoal Grill New Berlin**

5:00 pm

#### Thursday, January 21

##### **Blood Center of Wisconsin Lean Case Study**

Location TBD

5:00 pm

#### Thursday, February 11

##### **Joint Meeting with Society of Manufacturing Engineers (SME)**

##### **Machine Shed Pewaukee**

5:00 pm

#### Thursday, March 18

##### **APICS in the AM-The Goal is Green in America**

Location TBD

5:00 pm

**Educational Opportunity**