



FEEDBACK

APRIL 2010

VOLUME 52, ISSUE 8

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CALLING ALL EARLY RISERS!

Have you been looking for an opportunity to plug into APICS on a different time schedule and format than our monthly PDMs? We are once again offering our APICS Breakfast Roundtable.

Educational Opportunity

The roundtable breakfast setting-a small group of people sharing ideas, opinions and strategies related to a particu-

lar topic, continues to thrive with members dedicated to its quality and timeliness. Topics are selected by the group as a whole based on issues and trends they are seeing in the workplace and beyond. The intimate nature of the group fosters a collaborative atmosphere focused on particular areas of discussion. For those looking for employment and interested in networking, the small group setting makes this an excellent opportunity.

While there is no cost to attend the event, each member is responsible for their meal costs. Attendance is worth 1 certification maintenance point.

Information on this month's roundtable is at right and on our website www.apicsmilw.org/events. If you have questions, please contact Janice DeCaluwe at Janice.decaluwe@zero-zone.com or Fred Kindelberger at fkindelberger@orion-corp.com.

DON'T MISS THESE UPCOMING PROFESSIONAL DEVELOPMENT MEETINGS!

Tuesday, April 13

In Conjunction with Institute for Supply Management (ISM)

Building the Harley-Davidson Museum

Stacey Watson, Director, Harley-Davidson Museum

Harley-Davidson Museum, Milwaukee

Educational Opportunity

Wednesday, May 26

APICS in the AM

LinkedIn-The Benefits of the Best Online Connection Tool

Wayne Breitbarth

Crowne Plaza, Wauwatosa

(Please note that registration will close 48 hours before each event. Late registrations and walk-ins will be charged \$35 and unfortunately no exceptions will be granted.)

APICS Roundtable Breakfast

Date

April 14, 2010

Time

7:15-9:00 am

Location

Maxwell's Restaurant
1005 S. Moorland Rd
Brookfield

Topic

HR Perspective-A workplace with varied ages and cultures

SPECIAL POINTS OF INTEREST:

- If you're interested in our **BREAKFAST ROUND-TABLE**, information is on **Page 1**
- Networking is booming in the chapter! Check out **Page 2** for a list of companies represented at last month's PDM.

GREEN'S THE WORD AT MATCH PDM

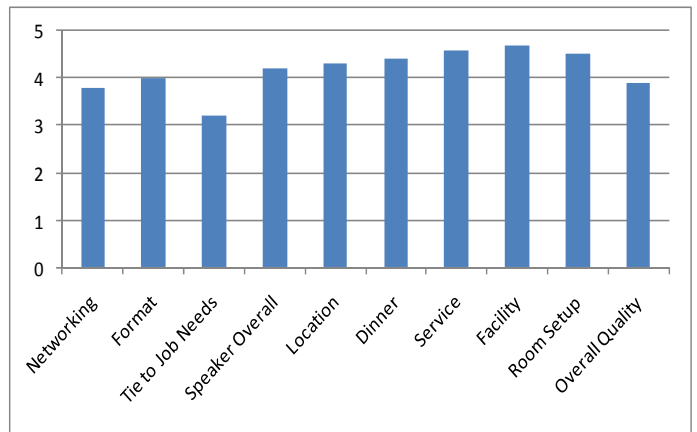
You may not know it but you have the opportunity to meet and collaborate with individuals from industry leading companies nearly every month. Professional Development Meetings (PDMs) are

Educational Opportunity

excellent opportunities to network with individuals at the forefront of operations management. Take a look at the list of companies represented at our last PDM, we hope to see your company!

- A&A Manufacturing
- Cleaver Brooks
- Danfoss

- Electrotek
- EPSI Masking Company
- HC Brill Co Inc
- Industrial Electric Wire & Cable
- MBW Corporation
- Orion Corporation
- Sentry Equipment
- US Chemical
- ABB
- Buell Motorcycle Co
- Carroll University
- UW-Whitewater
- Hot Water Products
- Perlick Corporation
- Stainless Foundry
- University of Minnesota
- Waukesha Engine Division/Dresser
- Harley-Davidson Motor Company



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BUSINESS LEADERS LEFT WONDERING ABOUT HEALTH CARE LAW'S CONSEQUENCES AN EXCERPT FROM APICS OPERATIONS MANAGEMENT NOW

This week, news media have been bombarding the general public with different opinions, angles, and components of the massive health care re-vamp, the U.S. Patient Protection and Affordable Care Act. President Obama signed the bill into law Tuesday, and while we will not take a position on the legislation, we do feel it is important to consider its results.

“Despite the president’s signature, the legislative work on the bill is not over, nor is the partisan tussle over it. Republicans on Tuesday renewed their vow to repeal the measure,” write New York Times authors Sheryl Gay Stolberg and Robert Pear. “Tuesday’s signing ceremony was the beginning of what will be an intense sales pitch by the White House and leading Democrats to convince Americans of the benefits of the health bill.”

Obama admitted that significant portions of the bill, such as the requirement that most Americans have health insurance, will take time to implement.

How this legislation influences business in the United States remains to be seen. For example, the National Association of Manufacturers issued a statement in response to the legislation. It says, in part: “It is unfortu-

nate that the House of Representatives passed a health care bill that is going to increase costs and make it difficult for manufacturers to continue to offer generous health benefits.”

The American Hospital Association also issued a statement, which includes the following: “We applaud President Obama’s leadership and dedication to enacting reform that will better the lives of so many, and we look forward to working with the Administration and Congress to continue to improve health care for the patients and communities we serve.”

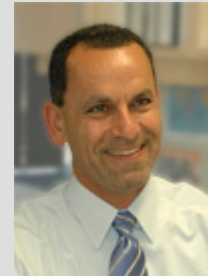
Lastly, the Pharmaceutical Research and Manufacturers of America (PhRMA) writes “Our commitment to help pay for health care reform will require all of our companies to make some difficult choices moving forward—on top of already losing more than 150,000 jobs since 2007 because of the recession and other economic factors. But throughout this long process, we have been guided by a belief that all Americans should have access to high-quality, affordable health care coverage and services. This legislation, while not perfect, is a step in that direction.”

Checking your business health

The natural human reaction to this type of law is to ask, “How does this affect me?” While it may not be top of mind for operations and supply chain managers, it also is important to consider how this sweeping legislation might influence your career.

Massive change often presents opportunity, and operations and supply chain professionals are uniquely positioned to apply their expertise in different sectors. Consider the following from the APICS Operations Management Body of Knowledge (OMBOK) Framework: “Components of operations management are applicable to almost every type of enterprise—from manufacturing to service organizations. Types of businesses that rely on the processes and control delivered by operations management include manufacturers, banks and financial organizations, retailers and distributors, utilities, schools and universities, health care and hospitals, not-for-profits, and government agencies.”

It is no surprise our U.S.-based members have many different perspectives about the new health care legislation. The point of this column is not to take a position on the legislation itself, but



APICS CEO
Abe Eshkenazi
CSCP, CPA, CAE

rather to say that when large-scale change affects the U.S. economy, operations and supply chain professionals have a role to play. As a result of this law, there will be new opportunities to apply your knowledge and skills. APICS is committed to assisting those of you who are actively involved in the health care sector. I invite you to share with us the opportunities and challenges you anticipate.

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APICS is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources and worldwide network of accomplished industry professionals.